



Edmonton, September 26th, 2019

To: Whom It May Concern,

It is my honor to write this letter of reference to support Mrs Jennifer Lee's application for a scholarship. Jennifer has been a student in my course ADMN 415- Strategy and Technology Innovation which she has completed successfully with an excellent final grade "A" on February 26th, 2016. Strategy and Technology Innovations is a senior level three-credit undergraduate course within our B.com - Business Technology Management (BTM) Major. The course examines the strategies, tools, methods, and mechanisms companies need to implement in order to maximize their likelihood of success of their technology innovation strategy. The course uses extensively case study analysis tools, problem solving, discussions and final exam. It was my great pleasure to have Jennifer in my course. She has participated successfully in all activities designed in the course and demonstrates commitment and excellence. She has good communication skills and she has been able to make clear and convincing arguments to support her position and answers despite her personal challenges of being a single mother and her health issues with ASD. As well, Jennifer has shown the ultimate in respect and a positive attitude in all our interactions and discussions.

I enthusiastically support Mrs Lee's application for a scholarship. For all the reasons described above, she is an outstanding candidate and very committed towards his educational goals. Please do not hesitate to contact me if you require any further information.

Sincerely,

Houda Trabelsi

A handwritten signature in blue ink, appearing to read 'Houda', with a horizontal line underneath.

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